



photier

The world's first photo distribution platform using face recognition technology



What is Photier?

No matter what kind of event you are at, you will observe many professional photographers actively taking pictures around you.

Have you ever thought that these impressive photos can be accessed **quickly, easily** and **safely** without contacting the photographer or organizer?

What is Photier?

With 500,000 users since 2016, Photier represents **scalability** and **reliability** in delivering unforgettable event experiences at any scale.

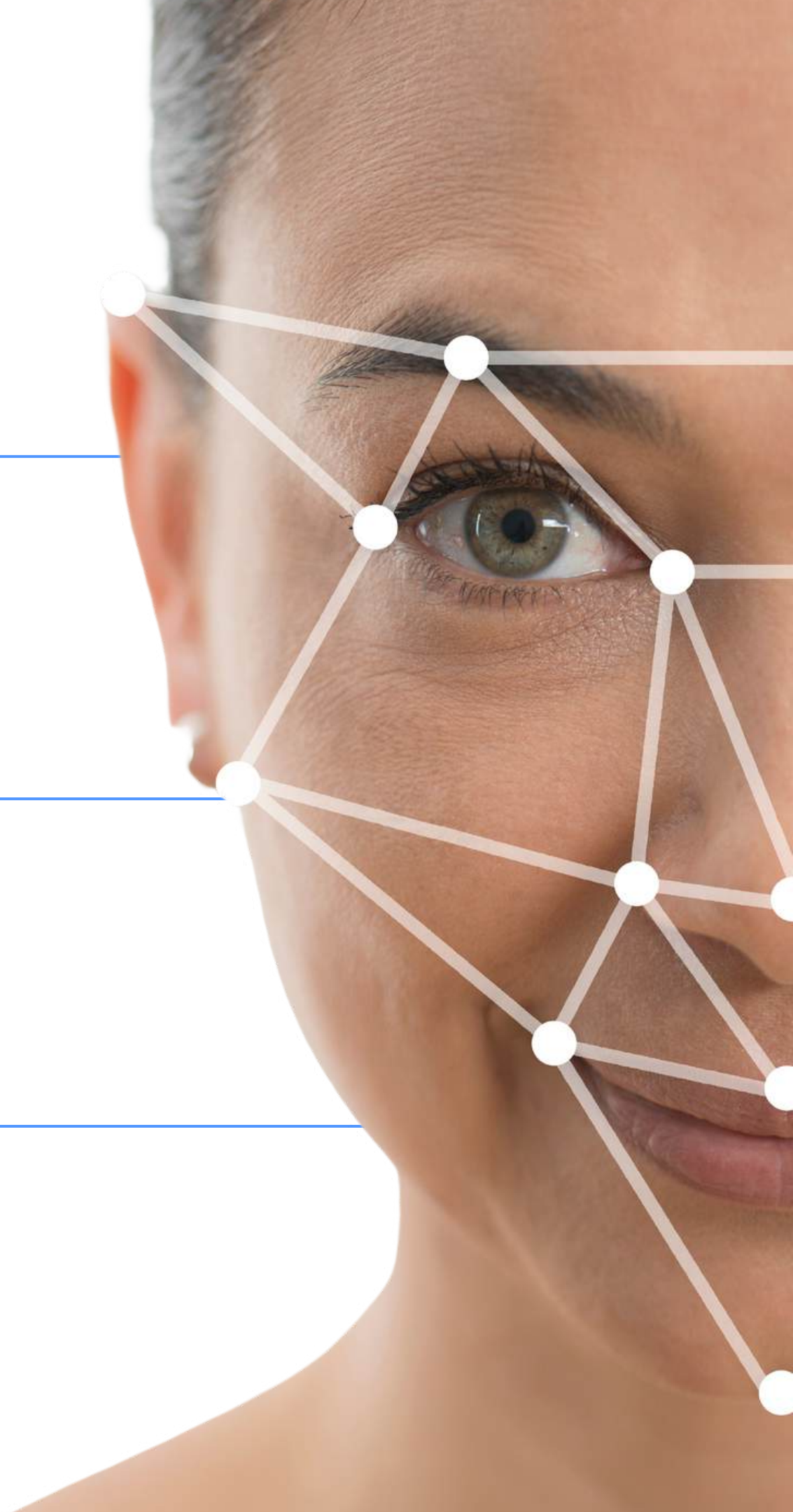
Whether for 10 or 100,000 people, Photier allows you to instantly deliver photos from all your events to your attendees.

+9 Years

500K Users

10M Photos

7K Events



Why Photier?

We developed these solutions based on our determination to use technology to make lives easier:



Instant Photo Delivery

Our advanced facial recognition technology enhances the real-time experience of every event by enabling attendees to get their photos instantly.

Privacy First

We only use facial recognition for photo matching and strictly comply with GDPR and GDPR laws.

Lower Costs

Our automated system facilitates large-scale event management, reducing operational costs for organizers.

High Engagement

Instant sharing and branding features turn photos into dynamic touchpoints for engagement.



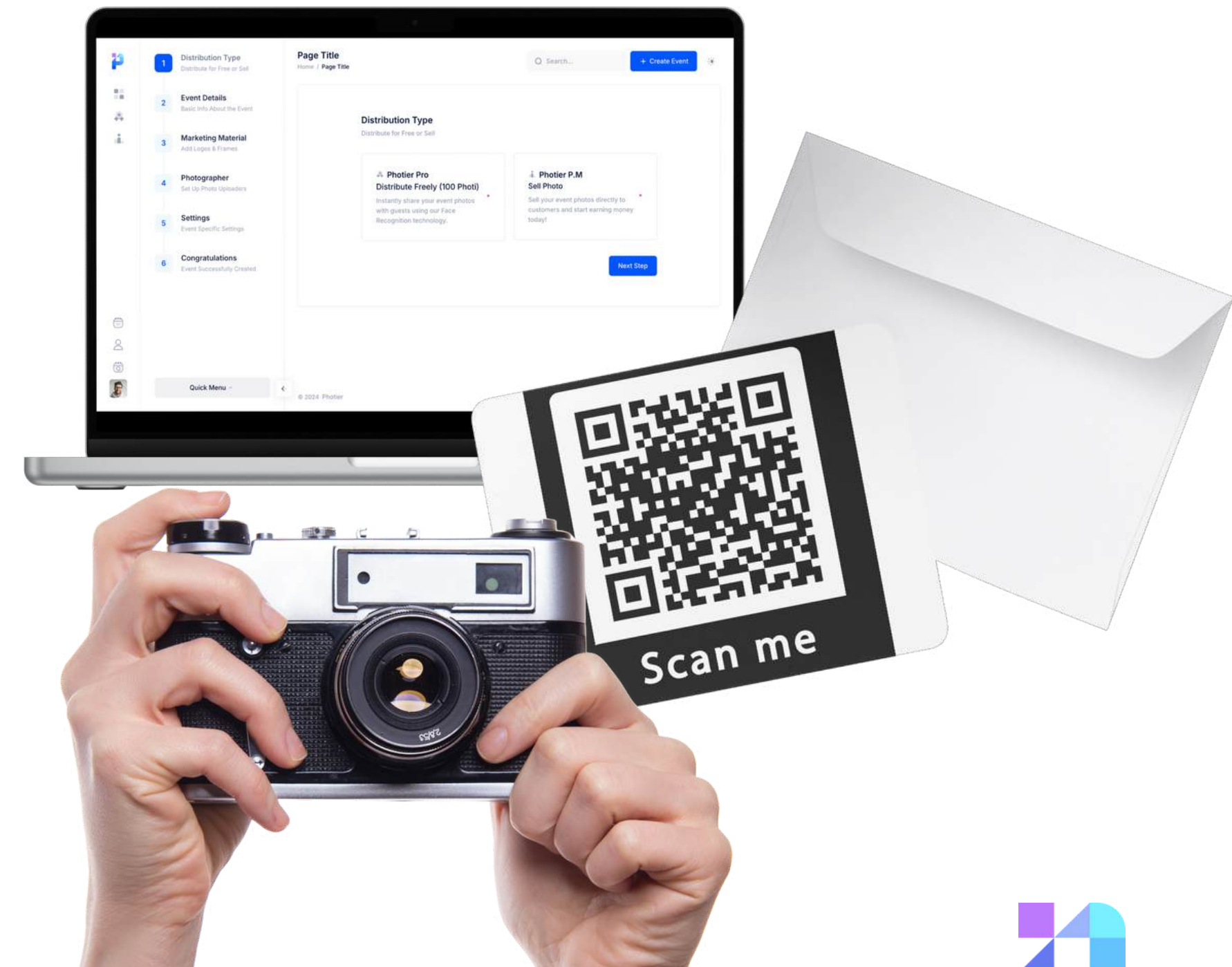
How Photier Works

Create a new event by logging into the Photier platform. Add the date, location and other details of your event.

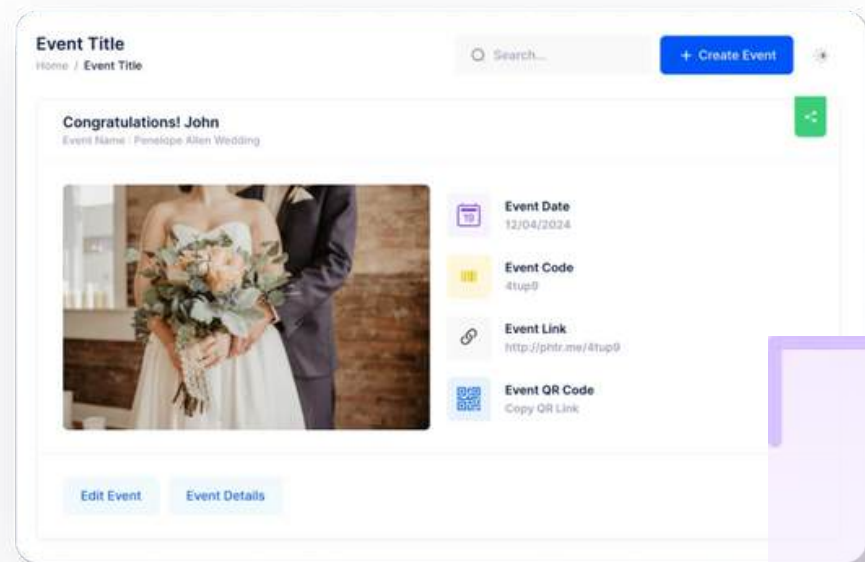
Create a custom QR code for the event. Place it in your event space or use it on invitations for easy access to attendees.

Add professional photographers for your event. Monitor and manage photos uploaded by photographers through the Photier system.

Track how your attendees download and share photos. Access detailed post-event reports such as attendee engagement and photo download statistics.



Photier for Guests



Attendees scan the QR invitation you send in print or online with their phone cameras.

Once the Photier app is downloaded, registration is complete and the event is automatically logged in.

Participants introduce themselves to Photier with a selfie in which your face is clearly visible.

Thanks to Photier's unique facial recognition system, all participants can instantly access, download and share their photos on social media.



Where to Use

Photier can be used in any environment where capturing and sharing memories is important. Whether it's a large corporate event, an intimate wedding or a private gathering, Photier streamlines the photo sharing process for both organizers and participants.





Digitize Your Events

Photier partners with event owners, organizers and brands to bring event attendees together with their photos and offers a platform entry.

The event owner can easily share the QR, link or event code created from this platform with the guests.

Leave the Rest to Photier

All photos are stored in high resolution on Photier's cloud-based, highly secure platform, taking up no space on your participants' devices.

Your participants can download and share photos at any time.



Key Features



◆ **Auto-Tagging**

Streamline photo distribution with AI-powered facial recognition and allow guests to receive their photos instantly.

◆ **Bulk Upload**

Efficiently manage large photo volumes, ideal for large events and extensive guest lists.

◆ **Scalable Solutions**

Effortlessly adapt to any event size, from intimate corporate meetings to large-scale conferences.

◆ **Analytical Dashboard**

Gain valuable insights into photo engagement and user behavior to better tailor future events.



Branding Features

◆ Branded Photos

Customize photos with corporate logos or event-specific frames and banners, and add cover images to your events to increase brand visibility.

◆ In-App Notifications

Use targeted notifications within the app to send real-time updates, offers and promotional content to participants.

◆ Increased Engagement

With the foyer feature, your events become hubs of information and interaction, enriching the guest experience and branding opportunities.



Photi Credits

Each Photi equals one distributed photo, aligning costs with direct use. Choose the appropriate package for your event and start uploading.

Easy Credit Purchase

Easily purchase additional Photi through our secure dashboard and never run out during the event.

Transparent Billing

Understand exactly what you're paying for with transparent pay-per-photo pricing, with no hidden fees or surprises.

Welcome Gift

After registration, you can get 100 free Photis and start using all our features immediately.

Meet “Photi”

Photier offers a versatile currency system designed to adapt to any event size and budget, providing affordability and scalability.



Pricing

| 500 Photi | 2000 Photi | 5000 Photi | Enterprise |
|--|--|--|--|
| Unlimited participants, unlimited events, access to all features | Unlimited participants, unlimited events, access to all features | Unlimited participants, unlimited events, access to all features | All features plus custom reports and high data management |
| Full access to support you in each step | Full access to support you in each step | Full access to support you in each step | Dedicated support in addition to full access to support you in each step |
| \$199 | \$599 | \$999 | Contact Us |
| | | | |

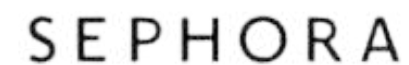


Products

| Photier Pro | Photier Profit Maker | Photier GO |
|---|---|--|
| Offers instant and accurate photo delivery to event attendees using purchased Photi's. | Enables monetization of event photos with no upfront costs. | Enables photo sharing for personal events, supports up to 500 photos and 20 participants via mobile app. |
| Ideal for large-scale event organizers and wedding hosts looking for seamless photo distribution. | Ideal for photographers looking to monetize sales of high-quality photos at events. | Ideal for group events such as vacations, parties or get-togethers. |
| Advanced face recognition, seamless distribution, high quality photo processing, secure storage | Commission-free sales, freedom to set prices, effective photo sales system | Mobile app access, ease of sharing, high image quality. |



References



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